

## OUR COOKIES AND YOU

Hello! If you are reading this, then you care about privacy – and your privacy is very important to us. Cookies are an important part of almost all online companies these days, and this page describes what they are, how we use them, what data they collect, and most importantly, how you can change your browser settings to turn them off.

## WHAT IS A COOKIE?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

## HOW WE USE COOKIES?

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action (clicking the “like” or “follow” button on a post, for example).

## WHAT COOKIES DO WEBBANG.CO.UK USE?

We use cookies for the following purposes:

<b>Cookie name</b>	<b>Life span</b>	<b>Classification</b>	<b>Purpose</b>
_ga	Persistent (2 years)	Performance	Used by Google Analytics to distinguish users
_gat	Persistent (1 Minute)	Performance	Used by Google Analytics to throttle request rate.
_gid	Persistent (2 days)	Performance	Used by Google Analytics to distinguish users This is a session cookie that is set on the first page view of any visit. Its purpose is to ensure that certain parts of the code only fire on the first page view, making it faster and more efficient.
_first_pageview	Persistent (10 Minutes)	Performance	
_jsuid	Persistent (10 years)	Strictly Necessary	This cookie holds a random number that is

ci_session	Persistent (2 hours)	Strictly Necessary	generated the first time someone visits the website. Its purpose is to identify new visitors to the website. Cookie normally associated with the CodeIgniter framework for building PHP based applications. Usually used to maintain a user state during a browser session for consistency of user experience.
live_chat	Session	Functionality	Used to provide Live Chat functionality on our website
mybucket	Persistent (1 second)	Strictly Necessary	Used by our E-Commerce Cart to store number of items in the cart,
PHPSESSID	Session	Strictly Necessary	Used to store a generic value to identify your session on our website

## WHAT COOKIES ARE USED BY OUR SERVICE PROVIDERS?

Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

### Google Analytics

We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at <https://www.google.com/policies/privacy/>

### DoubleClick/Google Adwords

We use Google Adwords which also owns DoubleClick for marketing and remarketing purposes. Cookies are placed on your PC to help us to monetize our website, as well as to help tailor our marketing to your needs. You can view Googles Privacy policy here <https://policies.google.com/privacy>

### CloudFlare

We use CloudFlare to improve the performance and security of our website. CloudFlare, distributes a copy of our website on servers around the world, and serves this content to you from a server closest to you. As such any data captured or stored via our website will go through the CloudFlare servers who are compliant with the EU-U.S. Privacy Shield. You can read more about this and view their Privacy Policy here <https://blog.cloudflare.com/cloudflare-certifies-under-the-new-eu-u-s-privacy-shield/>

### Facebook

We use Facebook for remarketing, campaign tracking, likes, sharing content on our website and more. You can view Facebook's Privacy Policy here <https://en-gb.facebook.com/policy.php>

### **GetClicky**

We use GetClicky to analyse the performance of our website and to help us to provide great content which is relevant to your needs. You can view GetClickys privacy policy here <https://clicky.com/terms/privacy>

## MANAGING COOKIES

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can, however, obtain up-to-date information about blocking and deleting cookies via these links:

<https://support.google.com/chrome/answer/95647?hl=en>

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

<https://www.opera.com/help/tutorials/security/cookies/>

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

<https://support.apple.com/kb/PH21411>

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge>

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.